

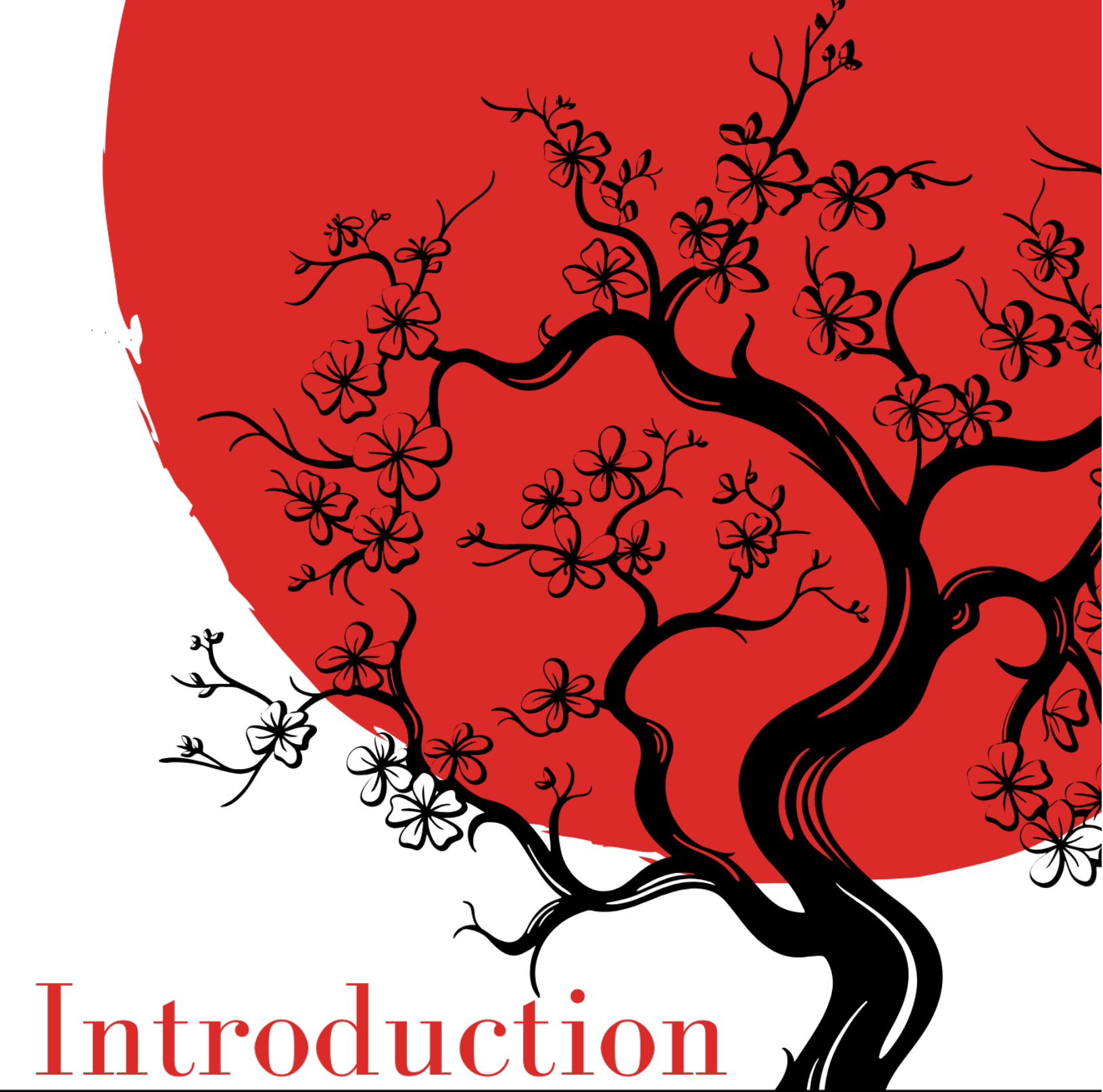
Meeting of the Minds

*"We aim above the mark,
to hit the mark"*



ACADEMIC 25/26

SEP	September 4, 2025 6:00 PM Balantyne Country Club Justin Klingshirn <i>Presale Planning: Preparing for the Eventual Sale of Your Dental Practice</i>
OCT	October 17, 2025 1:00 PM Dentsply Sirona SPX Building Matthew Miller, DDS <i>Direct & Indirect Esthetic Restorations: A Start to Finish Guide</i>
NOV	November 6, 2025 6:00 PM Balantyne Country Club Riddhi Patel, DDS, MD <i>Clinical Lecture TBA</i>
DEC	December 5, 2025 2:00 PM Venue TBD Kay Huff <i>The Keys to Unlock Your Practice's Treasure: Understanding Your Dental Insurance</i>
JAN	January 8, 2026 6:00 PM Balantyne Country Club Wael Garine, DDS; Silvia La Rosa, DDS; Todd Schoenbaum, DDS, MS; and Hooman Zarrinkelk, DDS <i>Collaborative Debate: Save or Extract</i> <div style="text-align: center;"> Save the Date! 2026 Seattle Study Club Symposium Camelback Resort Inn & Spa, Scottsdale January 22-24, 2025 </div>
FEB	February 5, 2026 6:00 PM Balantyne Country Club John Tsourounakis, DDS, Cert. Perio, MS, FRCD(C) <i>A Curious Case of Impacted Canines in the Mixed Dentition</i>
MAR	March 5, 2026 6:00 PM Balantyne Country Club Tracey Nguyen, DDS, FAGD, AAACD <i>Understanding the Benefits/Risk of Nonsurgical/Surgical Treatment</i>
APR	April 2, 2026 6:00 PM Balantyne Country Club Doug Thompson, DDS, FAAMM, ABAHP <i>Periodontal Misdiagnosis: It Could Cost You and Your Patient!</i>
MAY	May 7, 2026 6:00 PM Venue TBD Kay Hickey, LDA <i>Take Back Your Day: End Burnout and Regain Control</i>



Introduction

Welcome to this year's academic season, where innovation meets precision, and vision meets expertise. During Meeting of the Minds, we will gather the brightest in dentistry to elevate the standard of care. With a shared commitment to excellence, we aim not just to meet expectations—but to surpass them, pushing the boundaries of what's possible in dental care. This event is not only about advancing skills but also about strengthening the bonds of friendship and collaboration within our community.

Join us as we set our sights higher, aiming above the mark to ensure that every patient, every procedure, and every moment is a perfect hit.

SEPTEMBER

Justin Klingshirn



Justin is the West Coast Partner at McLerran & Associates, the industry leader in dental practice sales and sell-side advisory for DSO Transactions. Throughout the West Coast, Justin advises large practice owners seeking a DSO affiliation or private equity partnership. McLerran & Associates' proven DSO affiliation process is designed to provide dentists and specialists with the information, optionality, and leverage necessary to make informed decisions, find the right DSO or Private Equity partner for their practice, and maximize their outcome from the sale.

Mr Klingshirn is a partner at McLerran & Associates.

Lecture up to 2 hours

550 Practice Management and Human Relations

Presale Planning: Preparing for the Eventual Sale of Your Dental Practice

Transitioning your dental practice can be done in several ways. This program offers a comprehensive guide to navigating the complexities of practice sales, providing you with strategies to achieve a successful transition. We will explore various transition models, including outright sales, phased transitions, affiliations with Dental Service Organizations (DSOs), and sales to existing partners. You will be left with actionable steps to enhance your practice's value (relative to your desired transition strategy) and prepare emotionally/financially for the transition process. By attending this session, you'll be better equipped to make informed decisions that align with your personal and professional goals, ensuring a smooth transition.

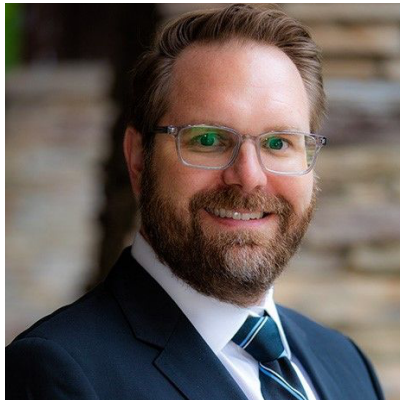
Upon completion of this session, attendees should be able to:

- Understand different dental practice transition models and their respective advantages and challenges, along with practical strategies to maximize your practice's value and operational efficiency.
- Develop a structured plan to prepare for the transition, addressing financial, operational, and emotional aspects.



OCTOBER

Matthew Miller, DDS



Dr Matthew Miller earned his undergraduate degree from UNC Chapel Hill and graduated with High Distinction from NYU College of Dentistry. Recognized with awards from the American Academy of Esthetic Dentistry and the Northeastern Society of Periodontics, he was also selected for the Rosenthal Institute for Esthetic Dentistry. A Key Opinion Leader and member of multiple advisory boards for KaVo Kerr, Dr Miller lectures nationally on 3D imaging and restorative advancements. As a clinical evaluator for The Dental Advisor, he remains dedicated to continuous learning. His commitment to excellence and innovation defines every aspect of his practice.

Dr Miller is a lecturer and KOL for Kerr Dental

Lecture up to 5 hours

250 Operative (Restorative) Dentistry

Direct & Indirect Esthetic Restorations: A Start to Finish Guide

This course offers comprehensive insight on treating anterior and posterior esthetic cases with direct composite and indirect ceramic restorations. Participants will learn bonding techniques, composite resin applications, and ceramic cementation. The focus will be on preparation design, material selection, and the steps necessary for successful cosmetic and functional outcomes. Emphasizing facially driven esthetic treatment planning, this course will equip clinicians with the skills to achieve rewarding results for both patients and themselves.

Upon completion of this session, attendees should be able to:

- Improve their performance, save time, and reduce their overhead and failures.
- Discuss concepts and techniques in preparation design and bonding of direct and indirect restorations.
- Identify procedure steps and workflow for direct and indirect esthetic cases, with a focus on facially driven esthetic treatment planning and smile design.
- Understand important characteristics and criteria when selecting bonds, composites, and cements as they relate to bond strengths, handling, and color stability for long term success.



NOVEMBER

Riddhi Patel, DDS, MD

Lecture up to 2 hours

149 Multi-disciplinary Topics

Clinical Lecture TBA

Clinical lecture and collaborative discussion led by Dr Riddhi Patel



DECEMBER

Kay Huff



Kay Huff puts decades of hard-earned experience to work and has proudly been the driving force for hundreds of practices to reach and exceed their professional goals. As Benco's practice solutions ambassador, Ms Huff is passionate about her work and carries a strong background in dental business systems, team motivation, leadership and practice profitability.

Kay Huff is an employee of Benco Dental.

Lecture up to 4 hours

550 Practice Management and Human Relations

The Keys to Unlock Your Practice's Treasure: Understanding Your Dental Insurance

Dealing with insurance can often be puzzling. In this program, we will discuss the essential pieces of putting your insurance puzzle together. From benefits and understanding fees, to team members' roles—it's always the small pieces that make the big picture come together! Many services provided in your practice are not covered services with dental insurance. Unlock the treasure of how medical billing works to maximize medical benefits while creating patient satisfaction.

Upon completion of this session, attendees should be able to:

- Understand the verbiage that shows medical necessity.
- Understand the importance of negotiating insurance fees.
- Examine the application of procedures and how they cross from dental to medical.
- Understand the importance of credentialing and follow up.



JANUARY

Wael Garine, DDS; Silvia La Rosa, DDS; Todd Schoenbaum, DDS, MS; and Hooman Zarrinkelk, DDS



Dr Wael N. Garine is director of Seattle Study Club operations, director of the Seaside Study Club, a clinical assistant professor at the University of Rochester, NY, an adjunct clinical assistant professor at the University of Oklahoma, and maintains a private practice in Florida.

Dr Silvia La Rosa is a diplomate of the American Board of Periodontology. She is in private practice with Dr Manuel La Rosa in Tacoma and Gig Harbor, Washington.

Dr Todd Schoenbaum is full clinical professor at the Dental College of Georgia where he trains residents and students in implant restorations and clinical research. He serves as the DCG coordinator for implant education and related research.

Dr Hooman Zarrinkelk was the research fellow in oral and maxillofacial surgery at the University of Texas Southwestern Medical Center. He completed his surgical residency training at Loma Linda University Medical Center. Dr Zarrinkelk is in private practice in California.

Dr Wael Garine is the current director of operations for Seattle Study Club and receives financial support from Ivoclar, Nobel Biocare, 3M Oral Care, SprintRay and Straumann.

Dr Silvia LaRosa does not have any current or past affiliations to disclose (such as receiving research grants, speaking engagements, travel reimbursements, honoraria, etc.).

Dr Todd Schoenbaum receives financial support from Nobel Biocare, Biohorizons, Elsevier, Quintessence and Straumann.

Dr Hooman Zarrinkelk receives financial support from Nobel Biocare and Keystone Dental.

Lecture up to 2 hours

149 Multi-disciplinary Topics

Collaborative Debate: Save or Extract

Throughout your lifetime, some of the most difficult choices you will ever have to make are in deciding whether to let go or to hold on a little longer. As clinicians, we are not immune. Save or extract is undoubtedly a daily dilemma, and while we strive to make clear-cut choices, it is hard not to second guess ourselves in the decision-making process. Solution: A thorough understanding of the advantages and disadvantages of each treatment option will aid in making better decisions. And, at times, we conclude the most prudent decision is to extract. This Save or Extract collaborative debate is designed to focus less on the arguments and more on building a set of assets for each choice. The liabilities will be resolved jointly, with both teams sharing in the solutions. The ultimate beneficiaries—each and every one of us!

Are We Too Quick to Extract?

Drs Wael Garine and Silvia La Rosa

Over the last two decades, dentistry has seen an increase in tooth removal and replacement with implant-supported prosthesis. This upward trend is largely attributable to better predictability of dental implants, the development of technologies facilitating planning and treatment, and the patients' demand for quick results and immediate gratification. On the other hand, while keeping teeth may often require lengthy treatment and interdisciplinary coordination, the results can be very rewarding. Despite the perceived ease of providing dental implant prostheses, maintaining the natural dentition can yield superior results for the patients functionally, esthetically and psychologically. Our responsibility as clinicians is to present patients with treatment options and the benefits of keeping their natural teeth and guide them in making informed decisions regarding the future of their dentition.

Implant Dentistry Translates Into More Definitive Care

Drs Todd Schoenbaum and Hooman Zarrinkelk

Patients with terminal or near terminal dentitions present many challenges to the clinical team providing treatment. Some of these patients face emotional and financial obstacles that need to be accounted for. The decision to remove otherwise reasonable teeth is technical as well as philosophical. As clinicians, we are ultimately facilitators of patients' desires, tasked with treating their current dental condition to help them achieve their desired outcome. Most patients simply want an esthetically pleasing smile with reasonable function, minimal discomfort, as quickly as possible. Fortunately, modern implant dentistry allows more patients to receive definitive care that in most cases does not involve removable appliances. Contemporary fixed dental rehabilitation for an edentulous patient can often be completed very quickly and with minimal morbidity. However, such patients often present with a few healthy teeth in an otherwise unhealthy dental arch, which significantly complicates treatment with regards to prognosis, treatment time and costs. In these situations, healthy teeth should be sacrificed to improve the outcome and better meet patient needs.

Upon completion of this session, attendees should be able to:

- Recognize the clinical indications and benefits of maintaining the natural dentition.
- Understand the potential long-term effects of transitioning patients from natural dentition to dental implants.

FEBRUARY

**John Tsourounakis, DDS,
Cert. Perio, MS, FRCD(C)**



Dr John M. Tsourounakis graduated from Aristotle University in Greece with the degree of Doctor of Dental Surgery in 2008. He then obtained his specialty certificate in periodontics in 2012, and in 2013 he completed a postgraduate Fellowship in Dental Implantology from Louisiana State University, School of Dentistry in New Orleans. During that time he completed his Masters Degree in Health Care Management from the University of New Orleans, College of Business, in 2011. Dr Tsourounakis maintains a private practice at Southwest Specialty Group in Winnipeg, Manitoba, and is a clinical instructor at the graduate periodontics program of University of Manitoba, Gerald Niznick College of Dentistry. He is a Diplomate of the American board of Periodontology and a Fellow of the Royal College of Dentists of Canada.

Dr Tsourounakis is a KOL for Dentsply-Sirona and Hiossen Implants.

Lecture up to 2 hours

149 Multi-disciplinary Topics

A Curious Case of Impacted Canines in the Mixed Dentition

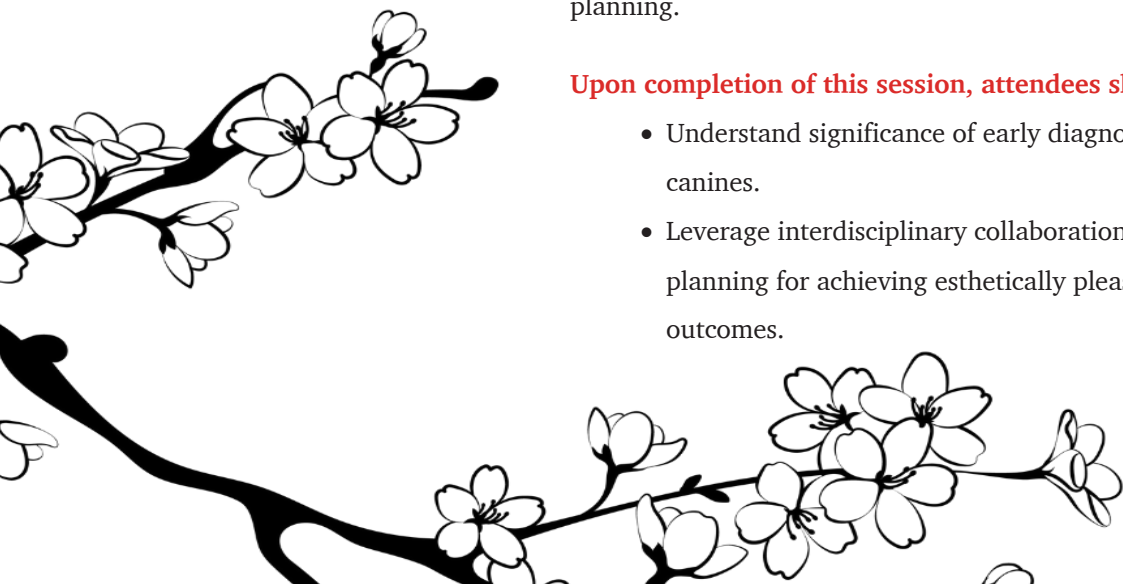
In this rescue mission treatment planning session, Dr Tsourounakis will delve into the complex clinical challenge of impacted maxillary canines, a common issue requiring a multifaceted treatment strategy. The session emphasizes the criticality of early diagnosis in differentiating between impacted and ectopic canines. This is vital for staging effective treatment plans and mitigating potential complications.

He will explore cases where the usual orthodontic approach, involving surgical exposure and intricate orthodontic movement, will not be effective because of obstacles such as root resorption or ankylosis. These hurdles can lead to unintended consequences like damage to adjacent roots and their periodontal support, often necessitating additional surgical and prosthetic interventions. Participants will be presented with a case where these complications arise. The initial documentation will lead up to the point where the treatment challenge presents itself. Attendees will then engage in collaborative problem-solving. They will discuss the root causes of the issue, preventive strategies that could have been employed, and potential solutions for successful case completion.

Each group will present their findings and proposed solutions for group discussion. This will be followed by the presenter revealing their insights on the case's pitfalls and demonstrating how the case was ultimately managed. This interactive format promises an engaging learning experience, highlighting the importance of adaptability and innovative thinking in dental treatment planning.

Upon completion of this session, attendees should be able to:

- Understand significance of early diagnosis in managing impacted canines.
- Leverage interdisciplinary collaboration and precise treatment planning for achieving esthetically pleasing and long-term stable outcomes.



MARCH

**Tracey Nguyen, DDS, FAGD,
AAACD**



Dr Tracey Nguyen maintains a private practice just outside of Washington, DC, in Northern Virginia. She was accredited by the American Academy of Cosmetic Dentistry and in 2016 was honored as one of the top 25 women in dentistry by Dental Products Magazine. She is one of the key opinion leaders in the Wellness Dentistry Network. The focus of this organization is to merge the gaps between medicine and dentistry and understand the oral systemic connection. She developed the Sleep and Airway Group, a local interdisciplinary group of doctors of various specialties. She advocates dentistry's role in treating patients with dental malocclusions that are co-morbid with airway and sleep issues. In 2020, she co-founded ASAP Pathway (Airway, Sleep and Pediatric Pathway), an online mini-residency for pediatric dental sleep medicine.

Dr Nguyen does not have any affiliations to disclose.

Lecture up to 2 hours

149 Multi-disciplinary Topics

Understanding the Benefits/Risk of Nonsurgical/Surgical Treatment

This presentation will challenge dentists to consider airway or sleep problems when treating a malocclusion because they may be treating respiratory problems without knowing. Treatment options should improve the airway space, reduce nasal resistance and create larger oral volume space for the tongue. In the skeletally mature patient, treatment options vary from nonsurgical and surgical options.

Upon completion of this session, attendees should be able to:

- Develop different goals of treatment when we suspect there is an airway risk and consider its impact on our restorative plan.
- Discuss the benefits and complications of nonsurgical Maxillary Skeletal Expansion (MSE).
- Distinguish between various options: Micro-assisted Implant Rapid Palatal Expansion (MARPE), Surgically Assisted Rapid Palatal Expansion (SARPE) and Maxillomandibular Advancement (MMA).



APRIL

**Doug Thompson, DDS,
FAAMM, ABAAHF**



Dr Thompson has completed hundreds of hours of continuing education at the Kojs Center in Seattle, Washington, directed by Dr John Kojs. In 2015 he was offered and accepted a faculty position teaching about Personalized Periodontal Medicine. In 2016, he added the Wellness Dentistry topic to his teaching role. In 2020 he created a two-day course teaching dental hygienists how to transform routine dental cleanings into unique experiences of personalized periodontal medicine. In addition to his dental training, Dr Thompson completed a Fellowship in Anti-Aging and Regenerative Medicine through the American Academy of Anti-Aging, Regenerative and Functional Medicine. He has published professionally in dental journals and has more than one chapter in Integrative Cardiovascular Medicine textbooks. In 2015 Dr Thompson founded the Wellness Dentistry Network, a community of dentists with a keen awareness of how oral conditions affect whole body health. There are over 100 Wellness Dentistry Network offices spread throughout the United States, Canada, and Europe.

Dr Thompson is a partial owner of Pharmadent and is faculty of the Kojs Center.

Lecture up to 2.5 hours

490 Periodontics

Periodontal Misdiagnosis: It Could Cost You and Your Patient!

With estimates as high as 65% or more of the population having periodontal disease and 95% of the population having an oral inflammatory condition needing attention, it has never been more important to make an accurate diagnosis. Periodontal disease is now cross-referenced to 57 systemic diseases. Failure to diagnose creates a missed opportunity to provide better health for your patients and put them on a path to improved oral care. In addition, it's a missed opportunity for driving practice revenue. In this program, we will look at some real case examples to springboard and active dialogue.

Upon completion of this session, attendees should be able to:

- Outline the opportunity to increase patient health through oral disease management.
- Review the key concepts in clinical data gathering to make an accurate periodontal diagnosis.
- Recognize how salivary diagnostics can assist in patient education and provide insights to developing personalized treatment plans.



MAY

Kay Hickey, LDA



Kay Hickey has been in the dental industry for over 25 years as a licensed dental assistant, dental assisting instructor, and currently she is a clinical efficiency consultant with Zirc Dental Products. Her passion is helping teams create efficiency, ease and harmony for their day and clinics.

Ms Hickey is a clinical efficiency consultant for Zirc Dental Products.

Lecture up to 2 hours

550 Practice Management and Human Relations

Take Back Your Day: End Burnout and Regain Control

Managing a dental practice is overwhelming with full patient schedules, stressed teams, managing business operations, and chaotic workflows. Although clinicians may have become immune to the daily stressors, their bodies and minds are still experiencing it. Over time, this constant strain can lead to burnout for both staff and owners. This course focuses on taking control of clinical workflows to help clinic owners regain control, improve communication, and create successful practices that are both profitable and balanced. Your club will leave with actionable strategies to minimize the chaos, retain top talent, and build a supportive, harmonious work environment that benefits everyone on the team.

It might look like this:

Before: Doctors may not think their practice is disorganized or their team is burned out.

During: Discover strategies to enhance efficiency and foster harmony.

After: Achieve a cohesive, efficient practice where the team thrives, and patient care excels.

Upon completion of this session, attendees should be able to:

- Pinpoint and resolve practice challenges.
- Implement strategies for improved practice operations.
- Empower dental teams to adapt and assist across various dental tasks.
- Redefine success beyond financial metrics.
- Cultivate a harmonious team environment.



THE FINE PRINT

Registration

These are virtual and live lecture, demo, and peer discussion programs suitable for all dentists, dental students, and business professionals regardless of prior experience who are members of this study club.

Register by contacting Chana Fogel
manager@harmonyoralsurgery.com
(839) 400 2244

Please call with any cancellations at least 72 hours before the meeting.

Disclaimer

Some information or presentations may include controversial materials or commercial references. Seattle Study Club, Inc. cautions all course participants that there is potential risk to using limited knowledge when incorporating new techniques and procedures into their practices, especially when the continuing education program has not provided them with supervised clinical experience in the techniques or procedures to ensure that they have attained competence.

Substitutions

This brochure represents the speakers/programs established at the time of publication; however, speaker cancellations occasionally occur for reasons beyond our control. In the event of such an occurrence, speaker/ program substitutions may be made without prior notice.

Code of Conduct

We are committed to ensuring a safe and respectful meeting environment that is free of harassment, bullying, or offensive comments and/or behavior toward others.

We expect all participants whether attending live or virtual sessions to abide by this Code of Conduct policy on all online platforms, or in venues at a meeting, including ancillary events and official and unofficial social gatherings.

- Exercise consideration and respect in your speech and actions.
- Refrain from demeaning, discriminatory, or harassing behavior and speech.

Up to 23.5 Credits Available

Of which 23.5 hours will be submitted by Seattle Study Club, Inc. This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the joint program provider approval of Seattle Study Club, Inc. and Carolina Collaborative Study Club. Seattle Study Club, Inc. is approved for awarding FAGD/MAGD credit.



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10/01/2021 to 09/30/2027. Provider ID# 300136

