

**Carolina
Collaborative
Study Club**

**THE
CATALYST
FOR
CHANGE**

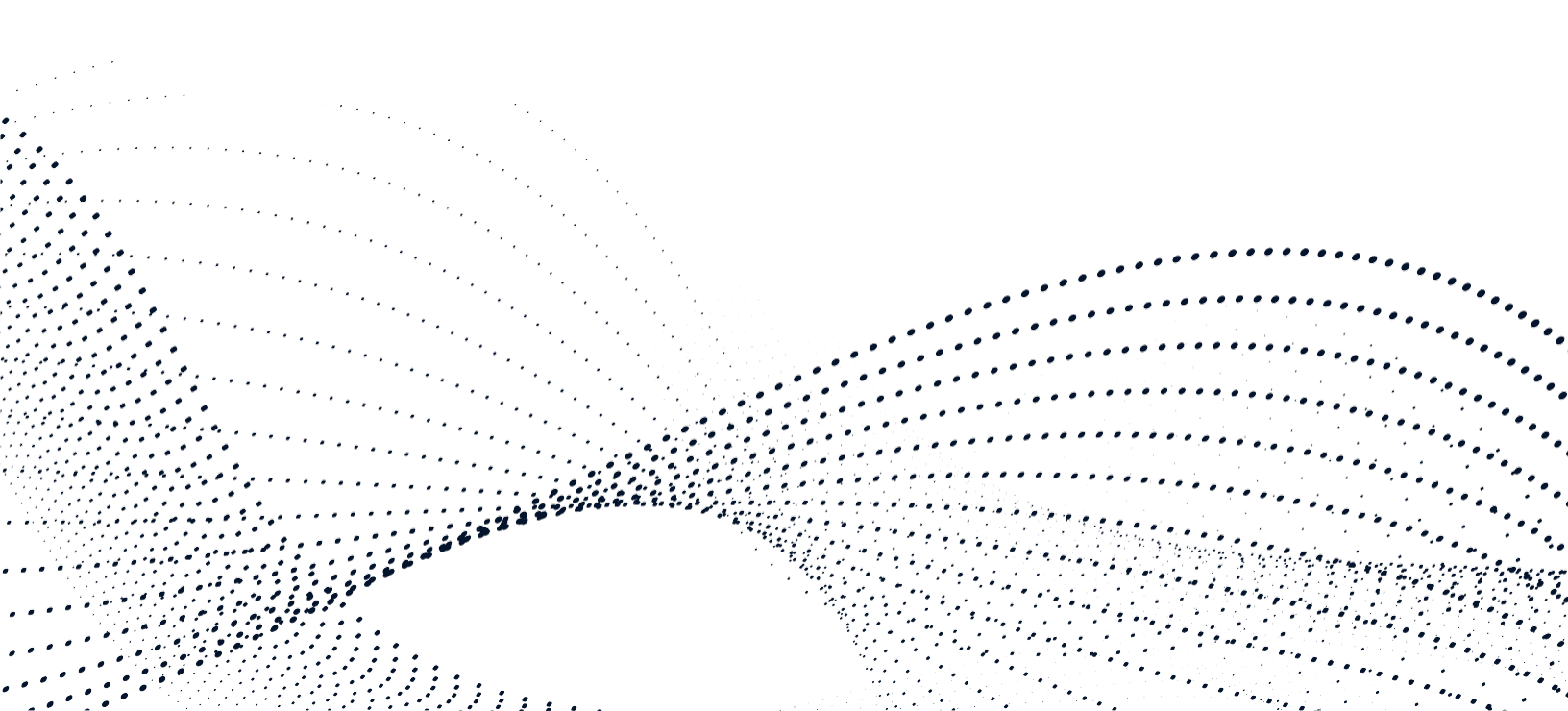
**2024-2025
ACADEMIC
PROGRAM**



THE CATALYST FOR CHANGE

On an almost molecular level, you're ready for a renaissance. Your practice. Your health. Your life. You are eager for change. The question is how to do it. In chemistry, a catalyst facilitates change by providing a new pathway and in the process, speeds up the rate at which the metamorphosis occurs. 2024/2025 Academic Season is the catalyst you need. Transformative information and ideas. Trail-blazing methods and methodologies. Our season has it all.

We will focus on innovation, unlocking new solutions to old programs through creativity and ingenuity. Disruption will be a thread, challenging the status quo by shaking up established norms. We will aim for a brighter future, built on the foundation of hard work, creativity and perseverance. And finally, we will celebrate the alchemy of change—from ordinary to extraordinary, with renewed purpose and meaning.



SEPTEMBER

Greg Tice



Greg Tice has presented more than 200 programs built around the cognitive principles affecting how we learn, how we grow, and how we effectively use goal setting. For the last 27 years, Greg has led education development and delivery for Seattle Study Club. He has developed dozens of educational programs, coached hundreds of clinicians on educational implementation, and refocused thousands of participants on real growth and behavior change.

Greg Tice is the vice president of network growth and membership at Seattle Study Club.

Lecture up to 5 hours

Practice Management and Human Relations. AGD Subject Code 550

Bright Yellow SUV: Putting Real Growth on Autopilot

Seattle Study Club VP Greg Tice will lead an exploration into seven concepts we can use to put our growth and change on autopilot. We've all been to wonderful practice management lectures—probably more than our fair share. Yet when we go back to the office on Monday, life gets in the way and all the great ideas we gleaned from the lecture fly right out the window. We need to focus on creating a change in behavior and proficiency, not on education. We learn many things, yet we assimilate and use very few of them. We'll talk about filtering out unnecessary information so the important stuff gets through, creating an ongoing growth mindset, and how to navigate all of this when current beliefs clash with new evidence and ideas. The session closes with an opportunity to put these concepts into practice and learn from each other in an interactive workshop.

Upon completion of this session, attendees should be able to:

- Understand and apply the basic elements of creating an ongoing growth mindset.
- Understand and take advantage of the principles behind interactive education.

OCTOBER

Gerry Chiche, DDS



Dr Gerry Chiche is a clinical professor at the Dental College of Georgia at Augusta University. He is a past president of the American Academy of Esthetic Dentistry, and co-authored two textbooks with Alian Pinault and Hitoshi Aoshima: *Esthetics of Anterior Fixed Restorations* and *Smile Design—A Guide for Clinician, Ceramist and Patient*, both published by Quintessence Publishing. He is the recipient of the 2003 LSU Alumni Award, the 2003 Educational Community Achievement Award from Seattle Study Club for best dental educator of the year, and the 2007 Distinguished Lecturer Award of the Greater New York Academy of Prosthodontics. In 2009, he became the recipient of the first restorative chair endowed by the Thomas P. Hinman Dental Society.

Dr Gerry Chiche is a consultant for Kuraray Noritake Dental Inc and a 3M Oral Care stockholder.

Lecture facilitated by Club Director, up to 2 hours

Multidisciplinary Topics, AGD Subject Code 149

Decision Making Process to Achieve the Optimum Gingival Design in the Esthetic Zone

This session will illustrate management of gingival levels through a case presentation. Discussion will address the options and the decision process leading to the final interdisciplinary treatment. It will be a direct continuation of the systematic esthetic checklist we routinely advocate for—simplicity and predictability. In addition, we'll talk about ceramic restoration, deciding on minimally invasive dentistry or not, and how it all pertains to the most appropriate treatment for the patient.

Upon completion of this session, attendees should be able to:

- Choose between crown lengthening and orthodontic intrusion.
- Understand the impact of minimally invasive dentistry on the final interdisciplinary treatment.

NOVEMBER

M. Nader Sharifi, DDS, MS



Dr M. Nader Sharifi holds a certificate in prosthodontics and a master's degree in biomaterials from Northwestern University. He received his dental education at the University of Illinois. He has presented more than 500 lectures covering numerous topics on restorative dentistry, earning him recognition from esteemed study groups, societies and associations across the nation and internationally. Dr Sharifi currently maintains a full-time private practice of prosthodontics in Chicago's downtown loop. Dr Sharifi is a former assistant professor at Northwestern University and currently uses his experience as a five-day-a-week wet-gloved dentist to ensure time-saving and cost-effective care are represented in his lectures.

Dr M. Nader Sharifi does not have any current or past affiliations to disclose.

Lecture up to 2 hours

Multidisciplinary Topics, AGD Subject Code 149

Comprehensive Management Strategies for Complex Anterior Tooth Loss

This program focuses on the complexities of treatment planning for patients with multiple missing upper anterior teeth. In round table discussion, participants will explore the unique challenges posed by such cases, including increased hard and soft tissue loss compared to single tooth loss scenarios.

Study club members will explore various treatment solutions and evaluate their individual risks and benefits. Dr Nader Sharifi will demonstrate how the treatment pathway chosen and ultimate outcome can serve as a practical example, illustrating potential treatment scenarios we face in everyday practice.

Upon completion of this session, attendees should be able to:

- Understand the fundamentals of treatment planning.
- Assess the advantages and disadvantages of fixed, removable, and implant-based treatment options for patients with multiple missing upper anterior teeth.
- Understand the importance of staging treatment.
- Apply effective techniques for gathering essential data in challenging anterior cases.

DECEMBER

Facilitated by Club Director

Lecture facilitated by Club Director, up to 2 hours

Multidisciplinary Topics, AGD Subject Code 149

Problem Solving Workshop

We spend time every day strategizing and making decisions about the dilemmas we face in our personal and professional lives, which makes problem solving a very familiar task. These sessions elevate the discussion by encouraging collaboration to resolve a variety of clinical and non-clinical problems. Whether discussing anterior esthetic dilemmas or practice management challenges, your club will approach each topic in smaller group settings, review and discuss possible solutions, and then each group will pose a top challenge or two to the full club for additional input.

Upon completion of this session, attendees should be able to:

- Incorporate practical solutions to help solve pertinent clinical or practice-related problems.
- Deepen their understanding of the resources and approaches available to resolve a variety of clinical and non-clinical challenges.

JANUARY

Rebecca Bockow, DDS, MS, and Drew Ferris, DDS, MS



Dr Rebecca Bockow is a dual-trained orthodontist and periodontist—the only dual-trained provider in Seattle, and one of only a handful in the country. Dr Bockow lectures nationally on periodontics, orthodontics, interdisciplinary orthodontics, airway, and skeletal growth and development.

Dr Drew Ferris is a top 1% Invisalign diamond plus provider, one of seven Align master faculty members in North America, and adjunct faculty at Loma Linda University. He is recognized for his quality treatment results using removable aligners and teaching others how to effectively treat even the most complex, challenging cases. Dr Ferris has developed a practice model for gaining improved patient acceptance of orthodontic treatment while maintaining a high standard of care.

Dr Rebecca Bockow is part-time faculty at Spear Education. Dr Drew Ferris is a consultant for Align Technology.

Lecture facilitated by Club Director, up to 1.25 hours

Orthodontics, AGD Subject Code 370

Collaborative Debate: Clear Aligners vs. Conventional Orthodontics

Whether in the sandbox or on the tee, a golfer knows which club to select from their bag. In this battle of the clasts vs. the blasts, our experts will investigate which treatment choice to select out of the bag when considering ortho for a patient. With technological advances, seamless digital workflow, and patient acceptance, clear aligners are quickly becoming the treatment of choice. However, fixed appliances offer a truly comprehensive approach to esthetic and functional design. Understanding types of tooth movements and occlusal schemes allows the clinician to align the right ortho option with the right dilemma, without sacrificing overall care.

Side 1: Fixed appliances have been and will continue to be the cornerstone of orthodontic therapy. The goal of this presentation is to highlight the power, strength, precision and flexibility of fixed appliances.

Side 2: Clear aligner technology and capabilities continue to rapidly advance. It can be challenging to grasp exactly what the capabilities of clear aligners are and how to use them to benefit patients in day-to-day practice. The effectiveness of clear aligners in a variety of clinical scenarios will be clearly substantiated.

Upon completion of this session, attendees should be able to:

- Learn the types of movements that require fixed appliances.
- Understand the types of tooth movements and occlusal schemes in which clear aligners are effective.

FEBRUARY

Facilitated by Club Director

Lecture facilitated by Club Director, up to 2 hours

Multidisciplinary Topics, AGD Subject Code 149

Evening of Diagnostics

This session is designed to emphasize and align members on the best methods for gathering data, diagnosing properly, and communicating well with your specialist. This alignment can inform and enhance interdisciplinary collaboration within your study club sessions in your first year and help translate to better communication and patient outcomes in your dental community.

We suggest setting up several operatories to highlight specific diagnostic techniques and skills from various specialties such as:

Oral Surgery - What are the latest modalities, and tools for diagnostics? What would you like to include in your referral? Obtain a deeper understanding of at what point should you consider referring a pathology, complex extractions, wisdom teeth, dental implant, pre-prosthetic surgery and TMJ related issues.

Periodontics – Identifying an ideal candidate for periodontal rehabilitation and soft tissue grafting.

Orthodontics - What images do you need? Who takes them? What does the orthodontist look for in a comprehensive evaluation? Master the best practices in clinical photography skills facilitated by an orthodontist.

Endodontics - What are the vital diagnostics and information to collect? Obtain a deeper understanding of an endodontist's perspective related to endodontic diagnostics through the lens of the latest technology and evaluation methodologies.

Upon completion of this session, attendees should be able to:

- Understand best practices for data collection and team and patient communication.
- Utilize insights derived from these trial clinical settings to enhance diagnostic skills.
- Demonstrate best practices in clinical photography skills and documenting a case.

MARCH

Parag R. Kachalia, DDS



Dr Parag R. Kachalia is chief clinical officer for Seattle Study Club and maintains a private practice in San Ramon, California. He is also the former vice chair of simulation, technology and research at the University of the Pacific. In 2021 he was selected as one of the 32 most influential people in dentistry.

Dr Parag R. Kachalia is chief clinical officer for Seattle Study Club and receives product and financial support from 3M Oral Care, Ivoclar, Exocad, Sprinray and VHF.

Lecture up to 5 hours

Multidisciplinary Topics, AGD Subject Code 149

Evolve: Personalized Pathways for Practice Success

Step into the digital age of dentistry with “Evolve.” This comprehensive exploration unveils the cutting-edge technologies and innovations steering the profession into new realms of excellence. From artificial intelligence and robotics to advanced CAD/CAM software and pioneering biomaterials, this course offers a unique blend of traditional practices and emerging digital techniques. Emphasizing the customized nature of each presentation, “Evolve” ensures a tailored learning journey, aligning with your clubs aspirations and challenges. Dive deep into this transformative era and chart your path to practice success in the digital landscape.

Upon completion of this session, attendees should be able to:

- Grasp the integration and impact of AI, robotics, and advanced digital tools in contemporary dental diagnostics and treatments.
- Acquire expertise in the intricacies of 3D printing, intraoral scanning, teledentistry, and state-of-the-art imaging technologies.
- Delve into the transformative nature of CAD/CAM software and next-gen biomaterials, unlocking more accurate, efficient, and patient-friendly dental interventions.

APRIL

Ken Runkle



Ken Runkle, America's Profitability Expert™, is a much sought-after speaker and consultant for dental professionals throughout America. Mr Runkle consistently entertains and motivates audiences toward higher levels of achievement and practice profitability. As the founder and president of Paragon Management Associates, Inc. and The Paragon Program™, he has consulted with and presented to dental professionals throughout the country on the subjects of personal and practice development. With more than 35 years of consulting experience working with more than 1,000 dental practices, Mr Runkle delivers strategic and common-sense solutions upon which to build an efficient and consistently growing practice.

Ken Runkle is the founder and president of Paragon Management Associates, Inc and The Paragon Program™.

Lecture facilitated by Club Director, up to 2.5 hours

Practice Management and Human Relations, AGD Subject Code 550

Understanding the Relationship Between Profitability and Growth

Is it possible to see a decrease in practice revenue but become more profitable? Yes! Can you grow your practice, yet take home less money? Yes! But can you both grow your practice and take home more money? This is what we all expect, and the answer is yes!

Profitability can come to a practice in many ways, but sustainable, long-term profitability is rooted in growth. In this session, Ken Runkle will help you understand what profitability really is—and it's not what you think! Once we have that as a foundation, he will show the most predictable changes to make in your practice to create that sustainable growth and keep more of what you earn. It boils down to creating change, growth and business profitability.

Upon completion of this session, attendees should be able to:

- Define and realize business profitability, business growth and change.
- Understand how to monitor and measure them.

MAY

Mazyar Moshiri, DMD, MS, FICD



Dr Mazyar Moshiri has been a faculty member for Align Technology since 2013. He is the co-founder of the Aligner Intensive Fellowship, an online residency that has educated nearly five thousand orthodontists worldwide on the proper treatment planning and use of clear aligners. Currently, he is a clinical assistant professor in the orthodontic residency program at the Center for Advanced Dental Education at Saint Louis University, with a focus on clear aligners. He serves on the clinical advisory boards of Orthodontic Partners, LightForce Orthodontics, and is an associate editor for the Voice of an Expert column for the *AJODO Clinical Companion*. Dr Moshiri is a diplomate of the American Board of Orthodontics as well as a fellow of the American College of Dentists, the International College of Dentists, and the Pierre Fauchard Academy.

Dr Mazyar Moshiri is a consultant for Align Technology.

Lecture facilitated by Club Director, up to 2 hours

Multidisciplinary Topics, AGD Subject Code 149

All Hands On Deck! A Dramatic Account of Impacted Canines

At times, routine procedures take sharp turns for the worse. Your stomach fills with butterflies, as you are now faced with the unexpected prospect of potential failure. Circumstances like these require impeccable decision-making skills. You can either be overwhelmed or recognize that with the support of a collaborative interdisciplinary team effective solutions may abound! Dr Moshiri will present an orthodontic, cuspid impaction case in which treatment unexpectedly became very complicated. He will share how this occurred, the root cause(s) of the initial problem, what he learned for future case planning, and how prevention strategies could have reshaped the entire treatment experience in this case. Attendees will have an opportunity to see how an everyday orthodontic treatment goes wrong and how to successfully pivot, utilizing a multidisciplinary treatment plan.

Upon completion of this session, attendees should be able to:

- Identify cuspid impaction treatment guidelines.
- Recognize key elements for prevention strategies in similar cases.
- Identify rehabilitation/restorative solutions when cuspid traction fails.

THE FINE PRINT

Registration

These are virtual and live lecture, demo, and peer discussion programs suitable for all dentists, dental students, and business professionals regardless of prior experience who are members of this study club.

Register by contacting: Chrissy Henderson
clhenderson0515@yahoo.com
(839)-400-2244

Please call with any cancellations at least 72 hours before the meeting.

Disclaimer

Some information or presentations may include controversial materials or commercial references. Seattle Study Club cautions all course participants that there is potential risk to using limited knowledge when incorporating new techniques and procedures into their practices, especially when the continuing education program has not provided them with supervised clinical experience in the techniques or procedures to ensure that they have attained competence.

Substitutions

This brochure represents the speakers/programs established at the time of publication; however, speaker cancellations occasionally occur for reasons beyond our control. In the event of such an occurrence, speaker/ program substitutions may be made without prior notice.

Code of Conduct

We are committed to ensuring a safe and respectful meeting environment that is free of harassment, bullying, or offensive comments and/or behavior toward others.

We expect all participants whether attending live or virtual sessions to abide by this Code of Conduct policy on all online platforms, or in venues at a meeting, including ancillary events and official and unofficial social gatherings.

- Exercise consideration and respect in your speech and actions.
- Refrain from demeaning, discriminatory, or harassing behavior and speech.

Up to 23.75 Credits Available

Of which 23.75 hours will be submitted by Seattle Study Club, Inc. This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (PACE) through the joint program provider approval of Seattle Study Club, Inc. (approved program provider) and Carolina Collaborative Study Club (nonapproved program provider). Seattle Study Club, Inc. is approved for awarding FAGD/MAGD credit.



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10/01/2021 to 9/30/2027
Provider ID# 300136

SEATTLE STUDY CLUB®

